



# The Gorilla Games Content Terms and Guidelines

## ELIGIBILITY

This contest is open globally to participants who have reached the age of maturity in his/her province or country of residence with the exception of residents residing in Quebec, Canada.

## RIGHTS

Participants warrant that the entry they are submitting is an original and unpublished work written by them and that they own all rights to it. Participants will indemnify and hold ContactMonkey and their affiliates, harmless from and against any and all loss, damage, costs and other expense arising out of claims, whatever their nature, resulting directly or indirectly from breach of this warranty.

### **Candidates submitting to the prize**

In submitting their work, each participant grants ContactMonkey and Changing the Terms the following licenses free of charge and irrevocably:

- The right to translate an excerpt from the work submitted.
- The non-exclusive right to reproduce and publish an excerpt from the work submitted on the websites and platforms controlled or authorized by ContactMonkey and Changing the Terms.

### **Entrants and Winners**

In accepting a prize, the winners and entrants grant ContactMonkey and Changing the Terms, for the entire term of all rights, the following licenses:

- The right to reproduce and publish the work in all formats, including on the websites and platforms controlled or authorized by ContactMonkey and Changing the Terms.
- The right to make an audio/video recording by means of any existing or not-yet-invented technology, to distribute and broadcast the entry or excerpts therefrom in the original language on ContactMonkey's and Changing the Terms digital channels.



- The right to edit, abridge or excerpt the work for the purposes of publication.
- Entrants and winners, shall agree, if necessary, to have their name and/or picture, including their photograph and/or their voice used for advertising purposes related to this competition, free of charge.

## SUBMISSIONS

All submitted works must be original and unpublished works. Entries submitted to ContactMonkey must be written in English.

Each entry must not exceed the word limit of 1200 words. Participants can include visuals and video within the submitted word document or PDF to accompany their entry.

Participants may submit one entry submission for each category of scenarios if they so wish.

## HOW TO SUBMIT

### **Online:**

Entries can only be submitted online via the relevant entry form on the ContactMonkey website. Email submissions will not be accepted. Participants must fully complete the online registration form and submit their entry in Word or PDF format .

**If you are unable to submit your content online or have any questions regarding the contest, please contact [marketing@contactmonkey.com](mailto:marketing@contactmonkey.com)**

### **Restrictions:**

- All submissions are final: no changes or substitutions are allowed

### **Submission Deadlines:**

Competition opens: October X, 2018

Deadline: December 15, 2018



Winners will be announced approximately six weeks after the deadline for the contest.

## JUDGING

Submissions will be judged in accordance with judging guidelines developed by ContactMonkey and Changing the Terms. Submissions will be judged by independent parties authorised by ContactMonkey and Changing the Terms.

Judges will be chosen by ContactMonkey and Changing the Terms.

All decisions by judges are final (subject to meeting any conditions and eligibility criteria as determined by ContactMonkey and Changing the Terms).

## PRIZES

ContactMonkey and Changing the Terms will offer the following prizes, which can be subject to changes at any point during the contest:

- Grand Prize: The winner of this contest gets to see their idea come to life. ContactMonkey and LP/AD (creative agency) will help to make a participant's guerilla internal communication tactic a reality by aiding in creation, set up, and funding\*. Plus, the idea and execution will be highlighted in across ContactMonkey's digital channels.
- Secondary Prize: TBD

\*Funding will be limited to a maximum \$5,000CAD contribution from ContactMonkey

Winners must use their prize within one year of the prize award.

Moreover, ContactMonkey and Changing the Terms will provide visibility to winners and their work on one or more of their platforms.

Prizes shall be accepted as is, and may not be exchanged or transferred. No substitutions shall be allowed.

If a prize cannot be awarded as described in these rules, ContactMonkey reserves the right to substitute one or more prizes or prize components with another of approximately equivalent value.

To be proclaimed winners, participants must meet all the conditions and eligibility criteria set out in these rules. The winners, shall provide information requested by



ContactMonkey in this regard, and shall sign a declaration of eligibility for the competition, as set out in these rules, and release ContactMonkey and their affiliated companies or agents, as well as their respective directors, officers and employees, from any liability for damage or loss whatsoever, whether arising from the participants' involvement in this competition or from the awarding, acceptance or use of the prize.

A winner's refusal to accept a prize shall release ContactMonkey and their affiliated companies, as well as their respective directors, officers and employees, from all obligations towards the winner.

## **GENERAL RULES**

All entries must be submitted in English with the maximum word length of 1200 words. You may include appropriate visuals and videos within the document of your submission.

All personal information, such as your name, telephone number and email address, is collected for use by ContactMonkey and its respective partners from this contest. By providing this information, you consent to it being shared with ContactMonkey, Changing the Terms and the Judges of this contest. By entering this contest, you agree to receive other information or marketing communications from ContactMonkey, Changing the Terms and its contest partners.

By entering, participants agree to abide by the competition rules which shall be interpreted and applied by ContactMonkey in its sole discretion. ContactMonkey may, in its sole discretion, consult the judges in its interpretation or application of the rules. All ContactMonkey decisions are final and cannot be appealed

This competition is subject to all Canadian federal, provincial and municipal legislation applicable.